Reviewer 1:

* Abstract and Discussion do not help in understanding what we gain from this study

Reviewer 2:

* We need to work on clarity, had difficulty grasping the nature of the relationships
* Why the focus on paired associates?
* Attention checks during Mturk
* Wants the precise instructions used to solicit each judgment
* Power analysis
* Typos (“complimentary” vs “complementary”)

Reviewer 3

* Difficult to read, did not do a good job of framing the issues
* Mention tiered hypothesis in introduction
* The four hypotheses should be framed in a way that the reader can appreciate why they are important
* Suggests summarizing findings after each hypothesis section and then explain what it means in terms of the original purpose of the paper
* Discussion is too vague
* Liked the hypothesis at the end. Wonders if this could be used to frame the entire paper
* Three way interactions need to be described in way that makes it easier to understand the expected relationships